

Empowering Salon Owners with Clarity, Confidence, and Strategy

Running a successful salon takes more than creativity, it takes smart financial decisions and a trusted advisor who understands your business inside and out. At Boyum Barenscheer, we partner with salon owners to simplify the financial side of business so you can focus on what you do best: leading your team, delighting clients, and growing your brand.

Our salon specialists, Chris Wittich and Tracy Stevens, bring deep expertise in helping beauty industry professionals strengthen their financial foundations. From structuring owner compensation and managing multi-location growth to optimizing tax strategies, they provide practical, proactive guidance tailored to your salon's goals.

Whether you simply need accurate, compliant tax filings, or a strategic partner to help you navigate expansion and plan for the future. We've built service tiers designed to meet you where you are.

Explore our tiered options below to find the right level of support for your salon's stage and ambitions.



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SERVICE LEVEL

BASIC

Business & Individual Tax Returns

Annual Tax Planning

Tax Notice Support

Salons at our Basic level will receive business and individual tax return preparation, annual tax planning, and tax notice support, tailored to each situation. This tier is ideal for salon owners who want to stay compliant and minimize taxes but don't need ongoing financial advice. It's perfect for salons that just want to make sure their taxes are filed correctly and that they're not overpaying.

Additional services are available a la carte.

PREMIUM

Business & Individual Tax Returns

Annual Tax Planning

Tax Notice Support

Two Advisory Projects

The premium tier is designed for salons that are growing, adding team members, or want a clearer understanding of their financials and owner compensation. You'll still receive your tax return preparation and annual planning, but we also meet twice a year on your choice of 2 of the advisory projects listed. Owners find these particularly helpful:

- Owner compensation strategies
- Understanding and leveraging your financial statements
- Support for expanding or restructuring, including onboarding new shareholders

Additional services are also available a la carte.

PREMIUM PLUS

Business & Individual Tax Returns

Annual Tax Planning

Tax Notice Support

Advisory Projects*

Monthly Scheduled Call for Various Consulting

* Scheduled Call will Address Advisory Projects

Ideal for salons with multiple locations, a larger team, or ambitious growth goals, the Premium Tier offers hands-on, customizable financial guidance. We meet monthly to review tax returns, plan strategies, hold shareholder meetings, and consult on whatever your salon needs. Think of us as your outsourced CFO. Key benefits include:

- Monthly financial check-ins
- Custom consulting based on your salon's goals
- Proactive planning and problem-solving
- Unlimited email access for ongoing support

Additional services are also available a la carte.

ADVISORY PROJECTS

Personal Property Tax Returns

How to Pay Yourself

Advisor Meetings

Financial Statement Training

Financing Consulting

Tax Planning for Sale Transaction

Valuation Consulting

Sales Tax Analysis

Tips Reporting Consulting

QuickBooks Online Training | DIY Bookkeeping

Buying a Building

Shareholder Onboarding Best Practices

Shareholder Buy Out Tax Planning

Business Retirement Plan Consulting

Add a Location Consulting

Selling Your Business Consulting

Cash Management for Business Owner

Entity Selection Consulting

Budgeting

Management Company Structure and Setup

Forecasting

Unlimited Emails

ALA CARTE SERVICE OPTIONS

Estate Planning

Sales Tax Filings and Payments

Financial Plan Exercise

Bookkeeping

Exit Planning Package